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METHOD AND SYSTEM FOR PROCESSING AND MANAGING REFERRAL DATA

ABSTRACT OF THE INVENTION

A method and system for processing and managing referral data are

5   disclosed. The system comprises a business rules engine for applying at least one business rule to referral data associated with a business entity. Further, the system has a data store for storing the referral data. Moreover, the system includes a reporting and pattern analyzer for analyzing the referral data and for generating reports about the referral data. Furthermore,

10   the system includes a notification and alert system for generating an alert to the business entity, wherein the alert is based on a plurality of criteria associated with the referral data.